

INTRODUCING YOUR NEW OFFICE COFFEE SYSTEM



WHY ARE WORKPLACES MAKING THE SWITCH TO THE OC SYSTEM™?

NEW

Thanks to advanced brewer technology, this unique beverage experience will create a positive impression with employees and visitors with every sip

COST-EFFECTIVE

Priced competitively with other single-cup systems, and you're more in control of coffee spending as the proprietary cartridges only work in The OC System

GREAT-TASTING COFFEE

Premium, special blends from Segafredo®, Kauai Coffee® and Chock full o'Nuts® (see back page for more information)

ENVIRONMENTALLY FRIENDLY

Cartridges are #5 mixed-use recycling approved and the machine has two energy-saving modes: sleep and automatic on/off (additional information available)



BOOST MORALE AND PRODUCTIVITY IN YOUR WORKPLACE

We guarantee that you, your staff and your visitors will taste and love the difference of The OC System by La San Marco.



- **Product Variety**—A wide range of coffees including dark, medium and light roasts, as well as flavors, to satisfy everyone in the office
- **Convenient Size**—Fits perfectly in standard breakrooms, measuring 14" x 14" x 14"
- **Hassle-Free**—Easy cleaning and maintenance
- **Quiet**—Discreet brewer minimizes disruptions in the workplace
- **Fresh, Clean Product**—Cartridges are individually wrapped

ENJOY THESE SPECIAL BRANDS WITH THE OC SYSTEM



Loved in more than 100 countries around the globe, these smooth, uniquely complex coffees are harvested, blended and roasted to achieve the best flavor by the #1 Italian coffee roaster in the world.



America's favorite brand of Hawaiian coffee.¹ The rich volcanic soil and ideal Hawaiian climate produce marvelously rich, enticing coffees, blended with 100% arabica beans. A model for sustainable farming, the Kauai Coffee plantation utilizes one of the world's largest drip irrigation systems.



Since 1932, it's been the #1 brand that keeps New Yorkers going day and night. These premium-selection blends are always made with 100% arabica beans hand-selected for satisfaction in every cup.

¹ACNielsen Scantrack 52 weeks ending 07/05/2014



For more information, call 1-888-246-2598



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BRILLANTE

Lightly roasted and silky-smooth with bright chocolate, butterscotch and citrus notes

VIVACE

A vibrant blend with subtle chocolates, soft honey and fragrant blackberry

VIVACE DECAF

The same bright flavor notes of our Vivace blend, naturally decaffeinated

ENZO

A bold blend with nutty, smoky, dark chocolate and caramel notes

MONTAGNA

This deep, intense blend is balanced with a touch of chocolate



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MEDIUM ROAST

Roasted in small batches, this coffee is lively yet mellow with mild fruity notes

DARK ROAST

Bold and clean with depth and character, our Dark Roast has rich nutty, chocolaty overtones

HAWAII IS ONE OF THE TOP TWO ORIGINS CONSUMERS ASSOCIATE WITH GREAT-TASTING COFFEE.*



MASSIMO ZANETTI
BEVERAGE USA

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MANHATTAN MILD ROAST

A bright, lively coffee with enticing flavor and aroma

100% COLOMBIAN MEDIUM ROAST

This smooth blend is sophisticated, rich and balanced

UPPER WEST SIDE DARK ROAST

A classic dark roast delivering smooth, full-bodied flavor

UPPER WEST SIDE DECAF

All the flavor of our dark roast, naturally decaffeinated

FRENCH VANILLA

Rich, slightly sweet French Vanilla is alluring and indulgent

HAZELNUT

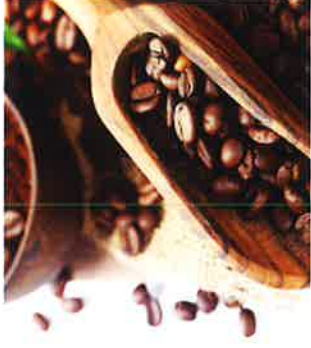
Deep, nutty flavor complements the sweetness of our Hazelnut blend

ICED COFFEE

Intense, balanced flavor makes this Iced Coffee a refreshing treat

SATISFY EVERY COFFEE CRAVING

Keep your employees and visitors happy by quenching their thirst for a variety of coffees, from medium and bold blends to refreshing iced beverages.



DARK ROAST

Segafredo Enzo®

Segafredo Montagna

Kauai Coffee Dark Roast

Chock full o'Nuts Upper West Side Dark Roast

**PREFERRED BY
OF COFFEE
DRINKERS
52%**



MEDIUM ROAST

Segafredo Vivace

Kauai Coffee Medium Roast

Chock full o'Nuts 100% Colombian Medium Roast

**PREFERRED BY
OF COFFEE
DRINKERS
49%**

DECAF COFFEE

Segafredo Vivace Decaf

Chock full o'Nuts Upper West Side Decaf

**PREFERRED BY
OF COFFEE
DRINKERS
20%**

LIGHT ROAST

Segafredo Brillante®

Chock full o'Nuts Manhattan Mild Roast

**PREFERRED AMONG
PEOPLE
OF AGE
18-39**

FLAVORED & SPECIALTY COFFEE

Chock full o'Nuts French Vanilla

Chock full o'Nuts Hazelnut

Chock full o'Nuts Iced Coffee

**A RELAXING
AFTERNOON TREAT**

*Source: NCA National Coffee Drinking Trends 2014 Report

OC Capsule List - January 2015

<u>SKU</u>	<u>Quantity</u>	<u>Packaging</u>	<u>Description</u>	<u>SKU</u>	<u>Quantity</u>	<u>Packaging</u>
Regular Coffee						
Light Roast						
1702		4 x 24	Segafredo Brillante Mild Roast	1902		Box of 24
1703		4 x 24	Chock full o'Nuts Manhattan Light Roast	1903		Box of 24
Medium Roast						
1711		4 x 24	Segafredo Vivace Medium Roast	1911		Box of 24
1712		4 x 24	Kauai Medium Roast	1912		Box of 24
1713		4 x 24	Chock full o'Nuts 100% Colombian	1913		Box of 24
Dark Roast						
1731		4 x 24	Chock full o'Nuts Upper West Side Dark Roast	1931		Box of 24
1732		4 x 24	Segafredo Enzo Bold Roast	1932		Box of 24
1733		4 x 24	Kauai Dark Roast	1933		Box of 24
1734		4 x 24	Segafredo Montagna Intense Roast	1934		Box of 24
Flavored Coffee						
1751		4 x 24	Chock full o'Nuts French Vanilla	1951		Box of 24
1752		4 x 24	Chock full o'Nuts 100% Hazelnut	1952		Box of 24
Decaf Coffee						
1775		4 x 24	Chock full o'Nuts Upper West Side Decaf	1975		Box of 24
1776		4 x 24	Segafredo Decaf	1976		Box of 24
Tea						
1781		4 x 24	Harney - Premium Peach Tea	1981		Box of 24
1782		4 x 24	Harney - Premium Green Tea	1982		Box of 24
1783		4 x 24	Harney - Premium Ginger Tea	1983		Box of 24
1784		4 x 24	Brodies - English Breakfast Tea	1984		Box of 24