

See how our inventory of 14 items compares to the competition

MZB OCS Product SKU List	Competitive Equivalent	MZB Style / Type
Light Roast		
Segafredo Brillante Mild Roast <i>Bright, smooth</i>	Wolfgang Puck Breakfast In Bed <i>Bright, fresh, Smooth</i>	Mild Roast, Ultra-Premium
CFON Manhattan Light Roast <i>Bright, fragrant</i>	GMCR Breakfast Blend <i>Bright, sweet, engaging</i>	Mild Roast, Classic
Medium Roast		
Segafredo Vivace Medium Roast <i>Vivacious, balanced</i>	GMCR Nantucket Medium Roast <i>Full, distinctively complex</i>	Medium Roast, Ultra-Premium
Kauai Medium Roast <i>Bright, Floral</i>	GMCR Donut Shop <i>Full-bodied</i>	Classic
CFON 100% Colombian Medium Roast <i>Sophisticated, rich, balanced</i>	GMCR Colombian <i>Café blend, 100% Colombian</i>	Single-Origin
Dark Roast		
CFON Upper West Side Dark Roast <i>Smooth, full-bodied</i>	Starbucks Pike Place <i>Smooth & balanced</i>	Dark, Nostalgic/Mainstream
Segafredo Enzo Bold Roast <i>Strong, complex</i>	GMCR Dark Magic & Tully's Italian Roast <i>Deep, intense</i>	Italian, Bold, Café Style
Kauai Dark Roast <i>Bold, rich, chocolaty</i>	Tully's Hawaiian Blend <i>Hawaiian</i>	Hawaiian
Segafredo Montagna Intense <i>Rainforest Alliance, deep, chocolaty</i>	GMCR French roast <i>Dark Roast</i>	Intense
Flavored & Specialty		
CFON French Vanilla <i>Rich, indulgent</i>	GMCR French Vanilla	# 2 Flavor
CFON Hazelnut <i>Deep, nutty</i>	GMCR Hazelnut	# 1 Flavor
CFON Iced <i>Made to brew over ice, Refreshing</i>	GMCR Iced Coffee	Specialty
CFON Upper West Side Decaf <i>Smooth, relaxing</i>	GMCR Donut Shop Decaf	Decaf, Classic/Nostalgic
Segafredo Decaf <i>Medium - Dark</i>	French Roast Decaf	Decaf, Gourmet